UNCANNY

story & art by Monika Tuchowska

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Introducing...

The latest advancement in android technology:

Five new facial expressions

Increased flexibility
And more realistic than ever before.

the fully customizeable

[AN-3]

UPGRADE TODAY
... I HATE THEM.

NEW YORK, 2043
THEY'RE EVERYWHERE AND I HATE THEM.

THEY CALL THEM ROBOTS.

THEY CALL THEM ANDROIDS.

I CALL THEM FAKE.
...Mechanical slaves meant to do our bidding.

...I don't get it.

They're designed to be our friends.

But how can anyone see those dead eyes, blank face, and rigid body and be fooled?
How can anyone hear that cold voice and stand it?

Years go by and the robots look more and more like us.

But the more they resemble us,

The more they scare me.
APPARENTLY THIS FEAR, THIS UNEASINESS I HAVE HAS A NAME: THE UNCANNY VALLEY.

IT HAPPENS WHEN DROIDS ARE NOT QUITE HUMAN ENOUGH. THEY COME CLOSE, BUT SOMETHING IS ALWAYS OFF ABOUT THEM.

THAT SOMETHING GIVES US THE CREEPS. AND IT PREVENTS THEM FROM PASSING FOR A HUMAN.

THAT’S RIGHT.

HOW MAY I ASSIST YOU, SIR?

YOU AREN’T FOOLING ME.
MI BUS TO SOUTH AIRPORT! NOW BOARDING!

BUT THAT'S NOT FAIR!

I'M SORRY, MISS, BUT YOUR DROID MUST STAY ON THE DESIGNATED SIDE.

BUT SHE'S MY FRIEND!
CAN'T YOU JUST MAKE AN EXCEPTION?

I'M REALLY SORRY, BUT IT'S AGAINST POLICY.

IS THIS WHAT WE'VE COME TO?

NEXT!

TICKET, PLEASE
WELCOME ABOARD, SIR.

WE DID IT!!
LADIES AND GENTLEMEN, WE’VE JUST WITNESSED THE BEGINNING OF A NEW ERA. WE’VE CROSSED THE UNCANNY VALLEY FOR THE FIRST TIME!

OUR AN-4 PROTOTYPE WAS MISTAKEN FOR A HUMAN NOT JUST BY A DROID, BUT BY ANOTHER PERSON, AS WELL! FROM HERE ON OUT, THE POSSIBILITIES ARE ENDLESS.

AND IT SEEMS WE HAVE OUR FIRST QUESTION. YES, YOU IN THE BACK.

THE ONLY REASON IT WORKED THIS TIME IS BECAUSE OUR DROID THINKS HE’S HUMAN. AND, WELL, IF IT LOOKS LIKE A DUCK AND QUACKS LIKE A DUCK, THEN IT’S A DUCK, NO?

YOUR POINT, DOCTOR?

AFTER EACH TEST RUN, WE RESET AND REPROGRAM THE PROTOTYPE FOR THE NEXT ROUND. BUT IF WE DO THAT THIS TIME, AREN’T WE KILLING HIM?

NOW THAT HE’S ESSENTIALLY ONE OF US, ISN’T HE ENTITLED TO THE SAME RIGHTS WE HAVE? DON’T WE NEED HIS INFORMED CONSENT?
ABSOLUTELY NOT.

HI!

WHY?
BECAUSE IT'S NOT A "HE". IT'S A MACHINE.
ITS “PERSONALITY”? ITS “MEMORIES”? ITS “EMOTIONS”? THOSE AREN’T REAL. WE CREATED THAT.

LITTLE GIRL, WHERE ARE YOUR PARENTS?
I’M HERE WITH MY ROBOT! HE’S WITH THE OTHER ROBOTS!

THAT’S PRETTY COOL.
DO YOU LIKE PATTY CAKE?

IT HAS NO RIGHTS. IT HAS NO SAY.

THAT THING IS NO MORE HUMAN THAN THE CHAIR YOU ARE SITTING ON OR THE PHONE IN YOUR POCKET.

AND IT WILL NEVER BE ONE OF US.